

Annual report

2019-2020



Children's Surgery
International



Our mission

Children's Surgery International provides free pediatric medical and surgical services, along with professional education and training, to communities in need around the world.

Our values



Patient safety comes first.

We believe safety and high-quality care create excellent surgical outcomes, and we commit to utilizing advanced safety practices and knowledge.



Collaboration begins with respect.

We believe partnerships with local practitioners and respect for their culture lead to better outcomes.



Education maximizes impact.

We believe education and training of local medical teams builds self-sufficiency so communities can meet the needs of many more children in the future.



Volunteers change the equation.

We believe selfless gifts of time, talent and expertise from volunteers make it possible to multiply the investment of our supporters.

Our vision



To reduce global health care disparities by helping communities obtain the knowledge, skills and tools to provide life-changing surgical and medical care for children.

2019-2020 highlights



Continuing our tradition of excellent care and collaboration

In 2019 and 2020 we completed six trips and provided life-changing surgery to more than 400 children. Nearly 120 CSI volunteers traveled to Ethiopia, Liberia, Mexico and Tanzania and provided more than 4,500 hours of volunteer service. This brings the total number of surgeries provided by CSI and our partners around the world to 3,043.

Adjusting to our new world and planning for the future

2020 was a year of introspection and reimagination. In February, the CSI board of directors updated our mission statement and vision, which were immediately put to the test by the global pandemic. The impact on international travel challenged us to be more nimble in the ways we engage with our global partners.

By fall, we had launched the CSI Online Education Series, a new model for education and collaboration. CSI volunteer experts presented sessions on topics like cleft lip and palate, pediatric urology and general surgery, providing opportunities to connect with our international partners to transfer knowledge and sustain relationships.

For the first time in modern history, U.S. health care providers were faced with a lack of access to the supplies, tools and information they needed to stay safe and treat their patients. Sadly, this reality is one that our partners across the globe may face daily. Despite the challenges, we have been able to provide support.

Tanzania: With reports of urgent needs for PPE and medication, we gave our partners the supplies



our 2019 team had left on-site for future missions.

Mexico and Ethiopia: Shipments of specialized cleft feeding bottles were delivered, supporting life-saving nutrition to infants as they await surgery.

Liberia: \$40,000 worth of medical supplies was shipped directly to Firestone Duseide Hospital.

While we continue to adjust our program model to meet the needs of our global partners, we look forward to safely resuming international travel. In an effort to mitigate risk, plans are underway to send smaller CSI teams to partner sites, resuming the important work of changing lives, deepening relationships and furthering valuable education and training.



Watching our partners soar

At CSI, we believe education maximizes impact. We saw this value come to life in 2020. Our dedicated surgeon partners in Ethiopia have shared stories of independent success through completion of six cleft lip and palate repairs since our last trip. Their ability to immediately and expertly compensate for the absence of western teams with fantastic surgical outcomes is the fullest embodiment of CSI's dream of mentorship and collaboration. Even with this advance in care, our partners cannot meet the demand, and the backlog of patients in need of cleft surgery is growing. Until we can resume travel, we will support our partners with supplies such as specialized feeding bottles for these cleft patients. We will continue to adapt our support model to best serve their continued growth to build self-sufficiency so communities can meet the needs of many more children in the future.



“ I am grateful for what you invest in us to be self reliant. ”

– Dr. Melesse Gebeyehu who has completed six independent cleft lip and palate repairs.

6
surgical trips

121
volunteers provided
5,000 service hours

404
life-changing
surgeries

Donated support
valued at over
\$1.5M

Financial responsibility

CSI is committed to modeling and maintaining the highest standards in our work, including our commitment to financial responsibility, transparency and accountability. Our full financial statements can be found at childrenssurgeryintl.org/financials. CSI complies fully with federal and state charitable solicitation requirements and was recognized in 2020 with a Gold Seal by GuideStar Nonprofit.

Consolidated statement of financial position

December 31, 2020

Current assets

Cash and cash equivalents	765,446
Certificates of deposit	77,994
Stocks and mutual funds	286,737
Prepaid expenses	18,290
Inventory	3,000

Fixed assets

Accumulated depreciation	-141,286
Medical equipment	141,262

TOTAL ASSETS 1,151,443

Current liabilities 0

Long-term liabilities 0

Equity 1,151,443

TOTAL LIABILITIES AND EQUITY 1,151,443



Program impact

Value of services provided in 2019 and 2020.



Medical and
surgical care

\$1.5M



Online
education

\$9.8K



Supply
support

\$9.4K

Statement of activities

Revenue and support	2019	2020
Individuals	217,397	313,372
Corporations, foundations and grants	73,781	94,393
Dividend income	54,002	75,360
Events	344,643	203,695
Trip income	60,007	20,470
Total income	749,830	707,290

Expenses	2019	2020
Program		
Surgical trips	537,998	148,673
Supply support	0	26,068
Online education	0	25,118
Fundraising/marketing	131,755	97,771
Administration	46,095	56,515
Total expenses	715,848	354,145

Program sustainability

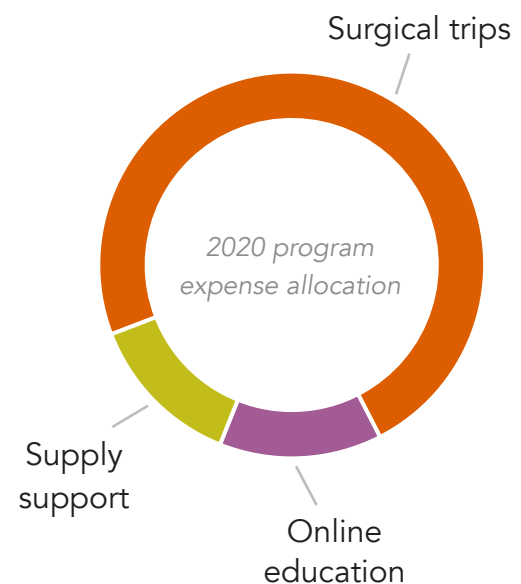
\$1.4M

Total donor revenue in 2019 and 2020

52%

Revenue growth

2019 & 2020 over 2017 & 2018



Giving with intention

We've used many words to describe 2020. Unexpected is one that comes to mind. It certainly describes one of the last gifts CSI received for the year — unexpected in a most wonderful way. **In late December 2020, CSI received a generous estate gift from Lillian and Eugene Crandall Sr. of Blaine, Minn.**

The Crandall's daughter, Kimberly, remembers her mother noting that their parents didn't have the resources to leave a legacy and they wanted to be

able to make a larger impact. They "wanted to save children's lives." The Crandalls lived a modest life, and yet the sale of the Crandalls' family home and acreage, which funded the estate gift, allowed the couple to make a profound impact. **This gift will support future CSI trips, providing life-changing surgical care to hundreds of children.** With our focus on teaching and collaboration, the Crandall legacy gift will continue to save lives long into the future.

Meet the children



Abuzer

Abuzer, 1 year, had been turned away by CSI because he was too young to have his cleft lip repaired. His family returned for our next trip's screening day, but the two-day trip by bus and foot prevented them from arriving on time. Undeterred, mom was still at the hospital on our first day of surgery. On our second day, she was still there. On the third day, our surgeons said they would be able to add one surgery. We went to the lobby to see if by chance Abuzer and his mom were still waiting. They were! The surgery was a success, and we expect Abuzer to return during our next trip to Ethiopia for cleft palate repair. A mother's resolve is a powerful force.



Othello

Our team in Liberia had a surprise visitor during the 2020 trip. Othello, 22, says his life was changed forever when CSI volunteer Dr. Eric Moore removed a large tumor on the side of his face and neck during our fall 2013 trip. Othello traveled two days to Firestone Dusingi Hospital to say thank you and to share his plans of attending nursing school. Thank you, Othello, for letting CSI be a part of your magical story.



ETHIOPIA

LIBERIA

TANZANIA



Cici

Cici traveled to Arusha Lutheran Medical Center (ALMC) with her mother to receive life-changing surgery during a recent CSI surgical trip. Working beside his ALMC partners, CSI surgeon Dr. Fran Schneck was busy at work. Meanwhile, CSI medical records volunteer Susan McMullan waited with Cici's mother as she anxiously awaited an update about her daughter's surgery. When a nurse entered to share the big news — Cici's surgery was a success — those in the room who understood English broke into spontaneous cheers. No translator was needed to tell Cici's mother the surgery results. Cici's mom later told Susan, "I am thankful and grateful for the help. Cici's life will forever be different. I am praying God will allow you to change many other children's lives."

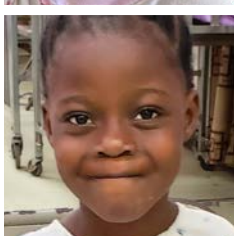
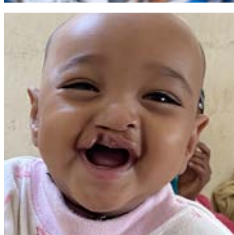
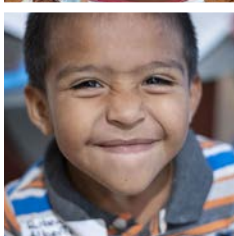
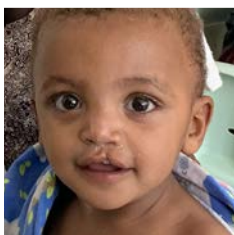
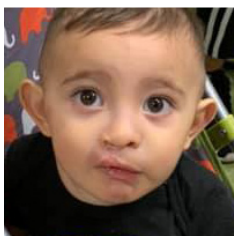


Ian

Ian, 3 months, met CSI's surgical team last fall. He arrived in Hermosillo with his mother from a tiny border town five hours away. His mother was so excited she couldn't sleep all night. Ian's cleft lip repair went well, and he woke up very hungry. When his mother saw him after surgery, her exhausted look changed to tearful excitement and love. Seeing the faces of parents as they embrace their children after a successful surgery is the best part of our work.



MEXICO



Leadership

Megan Sparks
Executive Director

David Tetzlaff, MD
CSI Medical Director
Abbott Northwestern Hospital

Our board

Siva Chinnadurai, MD, MPH, Chair
Pediatric Otolaryngology and Facial
Plastic Surgery, Children's Minnesota

Amy Fischer, Vice-Chair
Infinity Direct

Peter Falker, Treasurer
FalkerInvestments Inc.

Neal Peterson, Secretary
Dorsey & Whitney LLP

Dody Barr, RN
Children's Minnesota

Jason DeShaw, CTP
Trimble

Mary Johnson, RN*
Children's Minnesota

Lora Stege Koppel, RN
Children's Minnesota

Melanie McCall
Communications Consultant

Conrad Nguyen
Kortech



Lynn Randall, CRNA
Gillette Children's Hospital

Brianne Roby, MD
Pediatric Otolaryngology and Facial Plastic
Surgery, Children's Minnesota

Zinda Schaefer
Retired Search Manager

Linda Sedgwick, RN
Pediatric Nursing and Community Building

Todd Stinson
Medtronic

Norie Wilson, RN, PHN
Community-University Health Care Center

James Zimmerman
Target

Our staff

Lisa Masterson
Mission Operations Manager

Jen Nagorski
Office and Communications Manager

* Served until October 2020

Changing lives,
one child at a time.





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International**

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